



The Handle Your Business Girl Empowerment Zone Media Sheet

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The Handle Your Business Girl™ Empowerment Zone

“Helping women to handle your business where they do business!”

“Today’s woman is multi-faceted. She works while making decisions from the corporate board room, standing at an assembly line, or even spreading love from a diaper changing table. She understands that she must learn to handle her business where she does business in order to live a successful life,” says Dr. Gail Hayes, CEO of the Handle Your Business Girl (HYBG) Empowerment Zone, an organization that focuses on helping women live empowered lives. She is also the author of *The Handle Your Business Girl Empowerment System*, which includes steps to create a Mission Statement, develop action steps for projects, and contains inspirational Purpose Points™ on how to organize, strategize, and start living an empowered life.

Hayes, an internationally known communicator, who speaks to women around the world through her television and radio program, The Handle Your Business Girl Empowerment Zone, experienced the challenges of leading a busy, stressful life while serving as a wife and mother. She also served as the first Black female law enforcement officer and firefighter in Chapel Hill, NC. She also had her first child at age 41 and her second at 43, so she understands the need to balance work with motherhood. She became an entrepreneur so she could make “different” decisions when it came to her life.

Her passion is to help those women find ways to manage their stress, build networks of support and to live balanced, joyful lives. She is a woman who handles her business where she does business and she wants to help other women do the same!

To schedule an interview with Dr. Gail, contact her office at (919) 244-6321 or email at media@handleyourbusinessgirl.com.

Interview Questions

What are the Purpose Points™ and what inspired you to develop them?

How did developing Purpose Points™ impact your life?

Why is coaching important and who needs a coach and why?

Did you struggle with finding your identity and purpose?

What did you learn from that experience?

What are the Toxic C’s and how do they impact purpose?

Tell us how clichés hurt us when it comes to purpose and destiny?

What are the steps to destiny?

Hot Topics

Empowering women to see that opportunities are all around them.

No matter what type of job or position you have, you can live a successful life.

Helping women to use networking for powerful connections.

How “handling your business” can and will help you create the personal and professional life you want.

Did You Know?

Dr. Hayes taught the powerful message of identity, purpose, and destiny in Europe as the director of the European Executive Women’s Forum, a network of the National Association for Female Executives (NAFE).

Book It!

The Handle Your Business Girl Empowerment System™

By: Dr. Gail M. Hayes

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Category: Non-fiction

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The Handle Your Business Girl Empowerment System

She handles her business!

Dr. Gail M. Hayes is a television & radio host, much sought after international conference speaker and Executive Leadership Coach whose main focus is the message of the IPD Principle (Identity, Purpose, Destiny). She is also the author of several books and the CEO of the Handle Your Business Girl Empowerment Zone where she empowers women to handle their business where they do business!



Dr. Gail M. Hayes